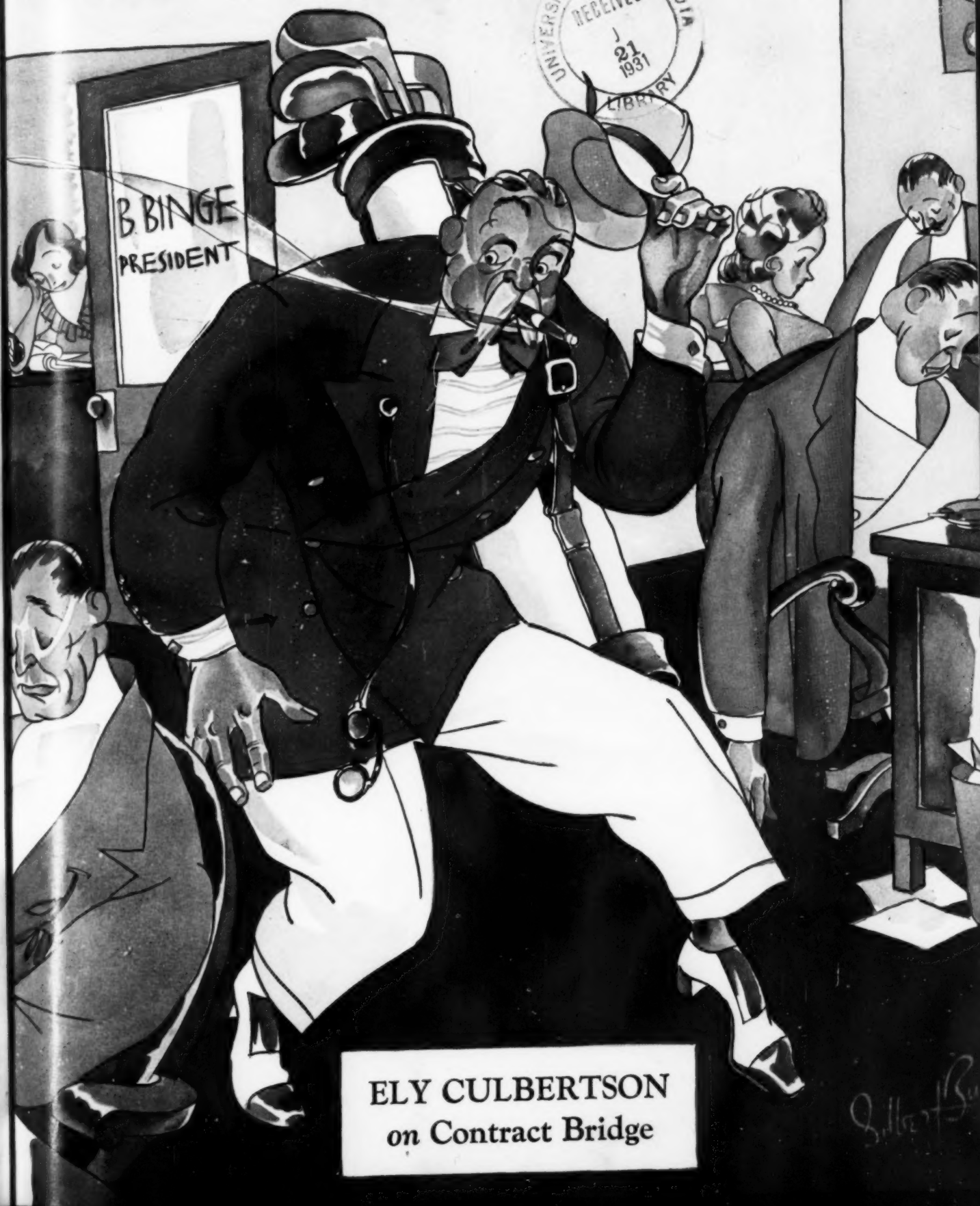


# Life

10¢

July 24, 1931



ELY CULBERTSON  
on Contract Bridge

## THE NEW FORD CONVERTIBLE CABRIOLET



### *In Every Gay Procession . . .*

FLYING along smooth ribbons of road . . . cresting steep hills under summer skies . . . slipping quietly out of traffic tangles . . . in every gay procession, you will find joy in driving the new Ford Convertible Cabriolet. Graceful of line and contour . . . with a smart low roof, and slanting windshield. Lightly controlled, and sure in performance.

When the sun is high, you can put back the top . . . and feel the roadster-joy of the wind against your face. Or top-up, enjoy the snug protection of a coupe in bad weather.

There are other conveniences. An adjustable seat . . . easy to bring forward for a woman at the wheel. A windshield made of

Triplex safety glass, set on an angle that thwarts glaring headlights! A new sliding seam on the rear curtain . . . so it opens easily, fastens tight. And a roomy rumble-seat, grand for stowing away extra cargo . . . friends, relatives, or baggage.

Upholstered in rich Bedford Cord, that wears and wears. Finished in a choice of colors, to match the gay season. Practical, smart as tomorrow — the Convertible Cabriolet — presented by Ford.



JULY 24, 1931

VOL. 98

NUMBER 2542

Published by  
LIFE PUBLISHING COMPANY  
60 E. 42nd St., New York  
CHARLES DANA GIBSON,  
Chairman of the Board  
CLAIR MAXWELL, President  
LANGHORNE GIBSON, Vice President  
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No contributions will be returned unless accompanied by stamped and addressed envelope. LIFE does not hold itself responsible for the loss or non-return of unsolicited contributions.

Notice of change of address should reach this office three weeks prior to the date of issue to be affected. All communications should be addressed to LIFE, Lincoln Bldg., 60 East 42nd St., New York.

Yearly Subscription Rate (U. S. and Canada), \$3.00 (Foreign, \$6.60.)



Poetical Pete

A little murder now and then,  
Life's tension to relax,  
May pass unpunished, but good Lord—  
Don't duck the income tax!

## Authors

FANNIE HURST has been dieting again.

Having pared down her daily diet of an apple and a wisp of hay to something more vague and of even less nourishment, she is now practically nothing but a bone and a hank of the same shiny black hair. She loves it, and we must admit it is effective.

"But, is it worth it?" we asked—to which the author of *Back Streets* responded, "Honestly, I don't know."

Everybody knows Fannie Hurst's distinctive appearance (or almost everybody); her hair drawn smoothly to a thick knob, enormous black eyes, tall figure exotically clothed.

People still want to know about Miss Hurst's modernistic marriage arrangement, subject of sermons and affrighted editorials when it was made some years ago. Miss Hurst and her husband, whose name few people remember, live in separate establishments and meet when the spirit moves them. The arrangement is a success—in fact it has worked so smoothly and efficiently that it no longer provides conversational savor.

Miss Hurst lives in an apartment furnished almost entirely in medieval antiques. The hush of a cathedral is upon the high-ceilinged, dimly lit rooms, with their faded red upholstery and rich, profuse carvings. You hate to find that the prayer chests hold the groceries.

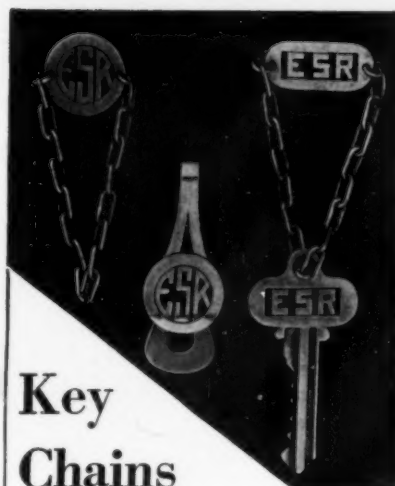
Just now she is in the throes of thinking out a new book. "This is the best part of writing," she says. "I take long walks, buy myself Florentine velvets and other lovely extravagances, and like an expectant mother, generally indulge myself because I am in an interesting condition."

Recently Miss Hurst had a taste of the futility of fame. To prove to a friend that her face is not as well known as that of the late Lydia E. Pinkham, she went to a dinner with some strangers. She was presented by her husband's name. It turned out to be a literary evening. In the preliminary skirmishes someone politely asked her if she sang. When she indicated she was just a little home-body they went on with their erudite criticism, dissection, or admiration of everyone from Willa Cather to Edgar Guest.

In an agony of expectancy Fannie Hurst waited for them to bring her up for discussion.

But they never did. Not once was her name even mentioned!

—Maxine Davis.



(one-half actual size)

## Key Chains

## Monogram Key Tops and Money Clips!

THESE KEY CHAINS, MONOGRAM Key Tops and Money Clips have become very popular as moderate priced gifts for particular people who really appreciate something personal and individual. They are hand-crafted, strong and will last a lifetime.

Our Key Chains bear a registered number and are stamped with our name for identification in case of loss.

The Monogram Key Top readily identifies that particular key which is the most used.

The Money Clips are very useful and attractive.

During the last holiday season requests for these articles came from 26 different states.

### Prices in Sterling

KEY Circle	CHAINS Block Letter	MONEY CLIPS	MONOGRAM KEY TOP
\$5.00	\$4.50	\$5.00	\$5.00

### Prices in 14K Gold

KEY Circle	CHAINS Block Letter	MONEY CLIPS	MONOGRAM KEY TOP
\$11.00	\$10.00	\$15.00	\$10.00

In ordering stipulate the article and design desired; if circle monogram, mention position of last letter, either in center or on the end.

Jewelry Craftsmen  
since 1895

**BOYDEN-MINUTH COMPANY**  
Heyworth Bldg., 29 E. Madison St.  
CHICAGO



# On the Rim of a Glass



COLONIES OF GERMS GROWN FROM MOUTH  
SECRETION LEFT ON A DRINKING GLASS

© 1931 M. L. I. CO.

*"There are in the United States, on an average, a million persons who suffer or are recovering from some communicable disease... Among the most damaging are the so-called 'respiratory diseases' and the ordinary contagious diseases, practically all of which are conveyed... by the common drinking cup."*

—Surgeon-General Hugh S. Cumming of the United States Public Health Service.

**A**LL BUT two States in the Union have passed laws forbidding the use of a common drinking cup or glass in public places—meaning a cup or a glass which has not been thoroughly washed or cleansed after one person has used it and before another drinks from it.

Each of these States has gone on record warning against germ infection which may follow the use of an unclean glass or spoon or other drinking or eating utensil. Scientists have proved beyond contradiction that it is highly unsafe to use a glass which was not thoroughly sterilized after being used by someone having a communicable disease.

Disease may be spread not only by common drinking glasses, but also by towels, nail brushes, combs and hair-brushes that have been used by other persons. Coins and paper money are also known to be germ carriers, as are improperly washed knives, forks and dishes.



The common drinking cup or glass has been banished forever from most public places and properly conducted businesses. But there are still all too many soda fountains, wayside soft drink stands, carelessly run restaurants, hotels and private homes where scrupulous cleanliness is not observed.

Perhaps it is because germs are invisible to eyes unaided by powerful microscopes that their presence is usually unsuspected. Thousands of them can lodge on a spot no bigger than a pin-head, while millions of them can be found on the rim of a glass which has been in public use without complete cleansing.

Like nearly all great forward movements for better protection and consequent better public health, the movement to outlaw the common drinking cup depends on complete public support and universal personal cooperation.

Never drink from an unwashed glass.

**METROPOLITAN LIFE INSURANCE COMPANY**

FREDERICK H. ECKER, PRESIDENT

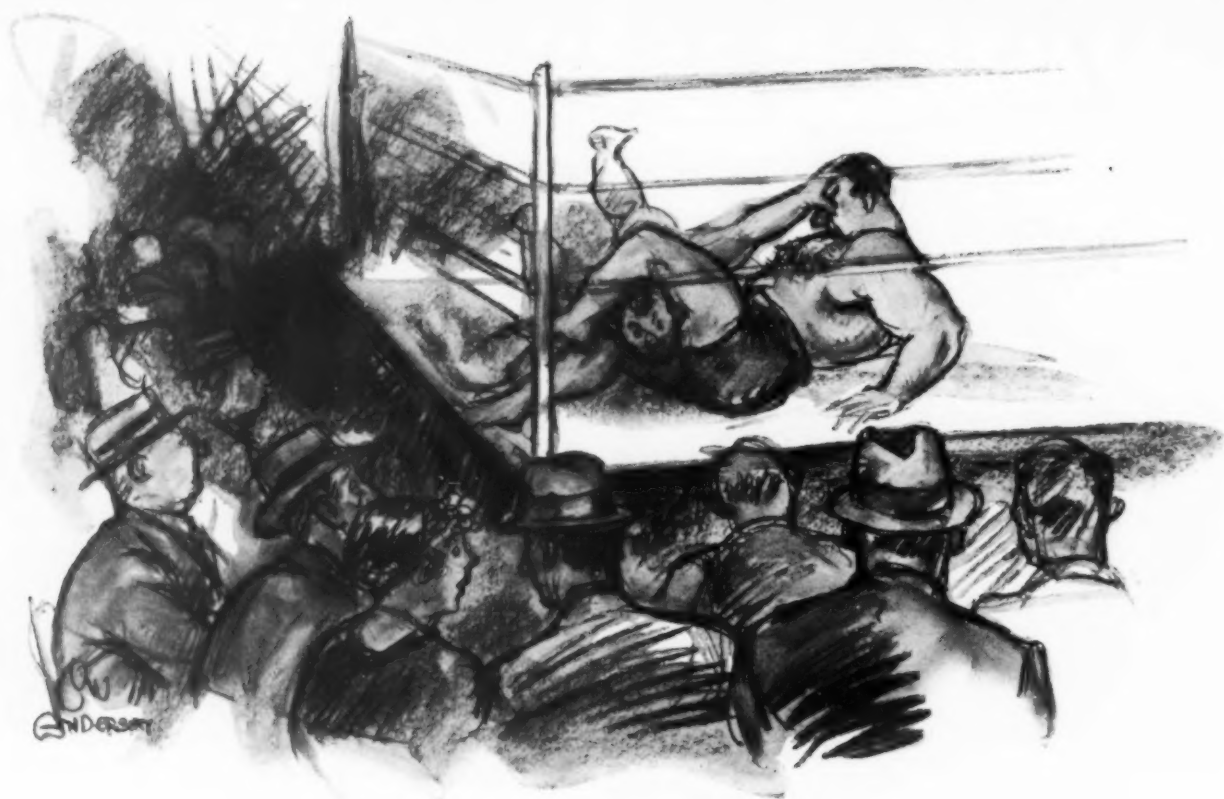
ONE MADISON AVE., NEW YORK, N. Y.



# Life



"That's Uncle Sam's divorced wife!"



*"It's more intimate than boxing, isn't it?"*

## Do You Know What Causes Motor Buses?

**W**E are apt to regard the Motor Bus as a modern invention, but it is neither modern nor an invention. The Bus is a product of nature and as old as time itself. It evolved from a tadpole.

Back in the dark ages, as I get the story, a couple of tadpoles crawled out on the ice. It's a wonder they didn't freeze, isn't it? But they didn't. So today we have Buses.

The two tadpoles were man and wife. Perhaps he crawled out first and she followed asking why. That's my belief, but it isn't important. The point is the two tadpoles' children flourished on the ice. They grew so large their parents certainly were pleased.

And their children's children were larger still. Such was to be expected. Living outdoors as they did, and eating only the most simple foods such as icicles and vitamin bees, they were hardy.

After a couple of million years you wouldn't have known the family. Some were dinosaurs and others were glyptodons. One branch, good at spelling,

became diplodocuses. No kin to crocuses. Some were dragons. Another branch, after winning a beauty contest, a simple feat in those nights, became sea serpents. You see how it was.

These animals, after the world was defrosted, became nature's original Buses. A dinosaur would amble down a trail with hundreds of smaller animals coming along behind trying to get past. A glyptodon would sprain its ankle in a narrow gorge and tie up traffic for canyons and canyons back. The greatest pleasure of a diplodocus was to tiptoe up behind a small animal and make a loud noise. The small animal would turn and see the diplodocus and, likely as not, shed its skin or break a leg getting away from there.

**T**HE dragon delighted in hiding just around a curve or over a hill and jumping at small animals. Particularly at night, which was most of the time, was the dragon effective. With the fire from its nostrils and eyes blinding all oncomers it would swoop down and glide past. Then it would run

around and get ahead and do it again.

They had a lot of fun while it lasted, but after a few million years there was a demand for new models.

The world had regulated itself into days and nights, people were everywhere, and everything was changed. The mechanical age had descended and the dinosaur, glyptodon, diplodocus and dragon models must conform to its standards. (Long before this the sea serpent had gone swimming one day and failed to reappear.)

**S**O, by the process of evolution, there came the Motor Bus which combines many features of its ancestors. It is more agile than they were and more relentless in search of prey. In a wild state it is fearless. Domesticated it is a valuable beast of burden.

Its chief danger is its ever increasing size. Even now it is next to impossible to park a full grown one in Rhode Island, and many of the larger go all the way to Texas to turn around.

—Tom Sims.

## The Writing Racket

Just before the movie industry turned against gangster films, RKO bought a gangster story from Jack Lait titled, "On the Spot"—so they changed the title to "Mad Marriage."

—Hollywood News Item.

Let us imagine ourselves for a moment the head of the scenario department at RKO at the time this order came through. Let us think a second. The title change is easy. Almost obvious. But won't a few changes in the dialog be necessary? Of course they will. Quick! What are they? Remember we work fast in Hollywood. Ah, here they come—

CHANGE—"I'll bump you off, you rat" to "I'm leaving for Reno, you cad!"

CHANGE—"Here, take this gat" to "Here, take this ring."

CHANGE—"Are you trying to muscle in on this racket?" to "Are you really sure you love me?"

CHANGE—"I'm the big shot here, ain't I?" to "I'm your husband, aren't I?"

CHANGE—"So you'd double-cross me, eh?" to "Is that man your lover?"



"Good Lord, Bill, we forgot the piano!"

CHANGE—"How about a cut on that hijacking job?" to "I need some money for a new dress, dear."

Tone down number of killings; increase number of drinking scenes; build up sex interest; release.

SUBSTITUTE—For the word "yeab" the phrase "yes, my dear;" for the word "moll" the word "fiancee;" for the word "squeal" the word "gossip;" for the phrase "South Side mob" the phrase "country club set."

There, that's done. Now then—what's the next job. Oh, yes. *Change a Theodore Dreiser novel into a Mickey Mouse Cartoon.* Shucks. That's a snap! . . .

—W. W. Scott.



"Two gallons, please."

FIRST AVIATOR: I'm a world traveler.

SECOND AVIATOR: Yes, I heard you'd been out of town a few days.

### Three Little Words

(Famous closing remarks.)

"Step on it!"  
 "It isn't loaded."  
 "Let's have another."  
 "You're a liar!"  
 "Excuse it, puleeze."  
 "One to Chicago."  
 "—it's the humidity."  
 "You can't lose."  
 "Stocks suffer reaction."  
 "Dad: Please send—"  
 "That reminds me—"  
 "Seven no trump!"  
 "Does it hurt?"

—P. C.



### Hands Across

Until there is some investigation which will conclusively prove that the Messrs. Mussolini and Hitler are deriving a portion of illegal revenue from the sale of black shirts and the other paraphernalia of their interesting movements, we Americans, with our peculiarly affectionate understanding and acceptance of political racketeering, will never be unable to grasp the meaning of either Fascism or Hitlerism.

*ed. graham.*



*"How'd you like the new preacher?"*

### Blind Anticipation

"The truth about the economic depression will not be known until sufficient time has elapsed to gain the proper perspective," says an editorial. We can hardly wait.



*"Ob, look! It's my Abie trying to speak to me!"*

### Potential Miss Hubbard

As usual, I'm making a grave mistake;  
As usual, little I care;  
For gaily I'm eating my lovely cake;  
Watching my cupboard grow bare!

Tho' I hoard no crumb for Tomorrow's feast;

Tho' I sit with Hunger and wail,  
Surely some wisdom is mine . . . at least,

*I'll never eat cake that's stale!*

—E. L.

### Nosey

A Cleveland doctor has successfully grafted a nose on a man who lost his in an auto accident. May we ask where they got the new nose?

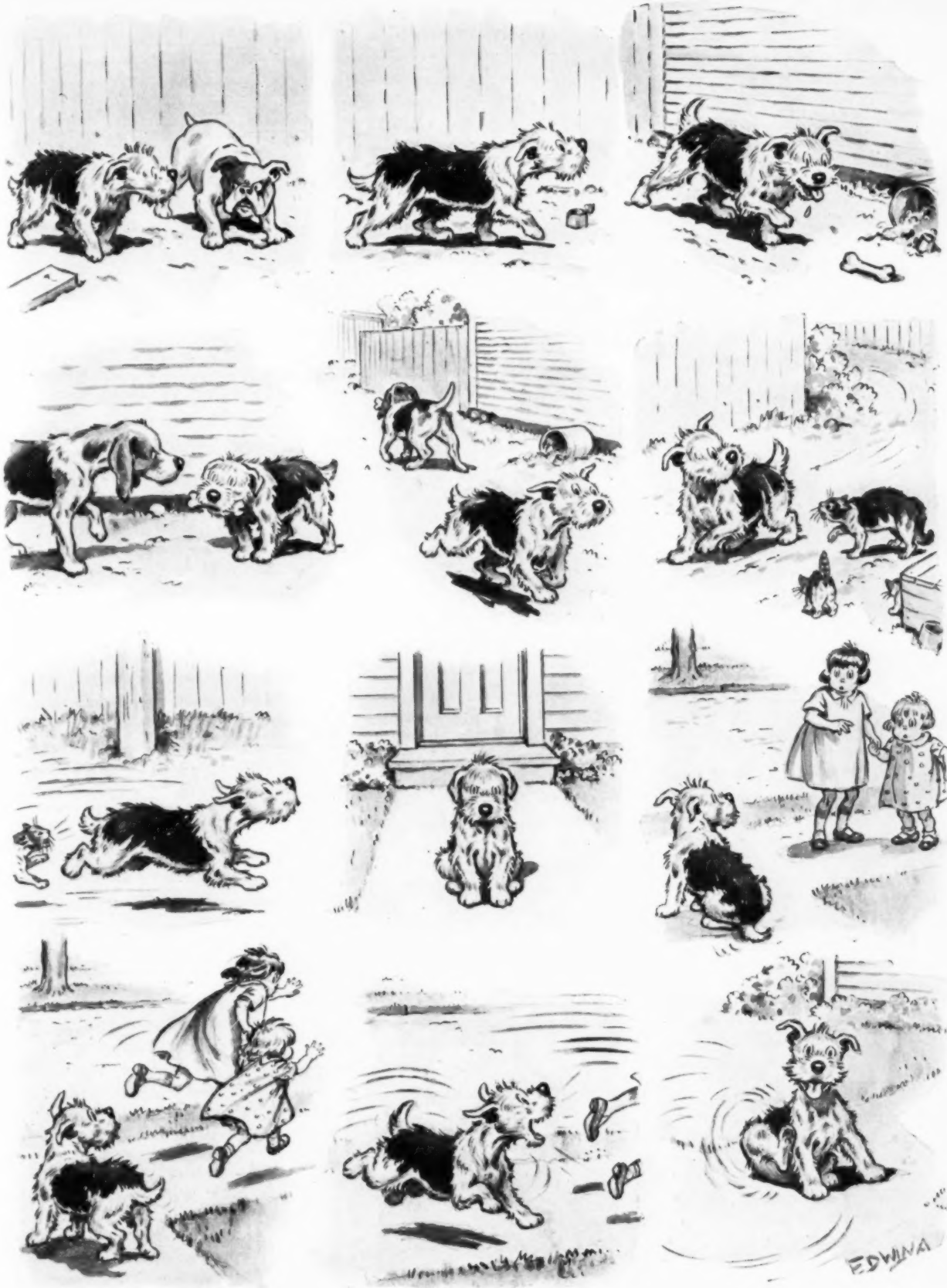
### Caws for Joy

According to rumors seeping in from the wheat belt, all farmers out that way are replacing their scare-crows with welcome signs.

ROOSEVELT FIELD, L. I., July 1.—Colonel Charles A. Lindbergh and Mrs. Lindbergh were in the crowd which awaited Post and Gatty at Roosevelt Field tonight, but they drew up obtrusively in their automobile just before 8 o'clock, and few save several small boys recognized them.

—New York Herald Tribune.

Served them right for pushing.



SINBAD.  
The worm's turn!



RETURNED TRAVELER: *My boyhood home! Tch, Tch. It ain't been kept up.*

#### Quaint Sidelights on the Economic Depression

- A. The University of Kansas is contemplating the issuance of smaller diplomas next year.
- B. The takings of the Idol of Buddha at Nara, Japan, have dropped from five thousand dollars to three thousand a month.
- C. The American Bankers' Association discloses that the loot of bank bandits in the United States has been lately averaging only three hundred thousand dollars a month.
- D. The Board of Grinnell College announces it will give no financial assistance next year to students who own automobiles.

—W. E. Farbstein.

#### From Here to Here

The recent feat of flying from New York to New York, circling the world in eight days, is a remarkable thing, but, as our blond stenographer points out, this won't get aviators anywhere.

#### Blacksheep

If all they say were true of me  
What a blacksheep I would be,  
A rascal of the Nth degree,  
Just really truly bad.

If what they say were true of me,  
I'm sorry there aren't two of me,  
Then we could reminisce, you see,  
About the fun we'd had.

—Mary Hay.

#### Proper Entree

While traveling through Colorado Secretary Wilbur probably saved a man's life by performing an operation for acute appendicitis. Mr. Wilbur, as you may know, is Secretary of the Interior.

#### The Golfer's Lament

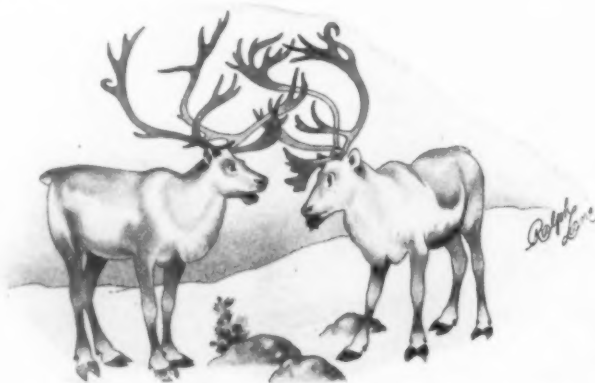
"Forecasts by the weather man," we read, "average 91 per cent accurate." Leaving nine per cent for week ends.

#### Front!

Pointing machine guns at the windows of a Long Island bank, two bandits forced a clerk to throw out \$11,000. This is thought to be the first instance of bandits demanding curbservice.

#### Sic 'Em!

The steam shovel is an almost-human contraption, and if it were a little more human, it would take a good bite out of two or three dozen bystanders.



"Eating moss, eh? How do you expect to make the team next Christmas?"



## Higher Education For Elevator Men

*"Uncle Sam's elevator operators must be good spellers and letter writers. The Civil Service Commission says competitors for positions in the elevator service will be rated on spelling, penmanship, letter writing and arithmetic."*

—News Item.

Mr. F. Pringle Botts, III.  
University Club,  
Los Angeles, Cal.

Dear Mr. Botts:

I have your letter of the 6th inst. relative to your recent examination before the Civil Service Commission. I am sorry that you were unable to qualify as an elevator operator, but perhaps a year from now, after you have brushed up on your mathematics and Latin Grammar, you will be able to come through with flying colors.

Unfortunately your previous experience in elevator running could not be taken into consideration in grading your paper. The fact that you ran the express in the Biltmore for four years without mishap is of little or no importance to the Federal Government. Statistics prove conclusively that a person who spells "picnicking" without a "k" will, nine times out of ten, run a car right through the roof of the Navy Building without stopping, or miss the ground floor completely and end up in the basement among a lot of old battleships.

You were pretty sloppy when it came to fractions and decimals, too. Tell me frankly, Mr. Botts—how would *you* like to take a local to the 7th with an operator who doesn't know that  $\frac{1}{2}$  and  $\frac{1}{4}$  make  $\frac{3}{4}$ ? Good gracious, my boy—an error of this kind might easily wedge you between floors for six hours at a stretch.

And you really ought to practice adding up a column of figures in your head. A good scheme is to ride up and down in a tall building for several weeks. As you pass by each floor, add the floor number to the number of people who get on at that floor, trying always to have

the total figured out before the car reaches the top. Then, coming down, you can subtract, in the same manner.

You will find *Allen & Greenough's Latin Grammar* a great aid to the classics, and, for economics, I recommend *Taussig* or Mr. Coolidge's articles in the *Herald-Tribune*. I would gladly lend you my collection of the Coolidge essays, but when my wife ran across them yesterday she crumpled them up and threw them out. She said she thought they were trash. Honestly, Mr. Botts, she's a case.

But whatever you do, sir, do not become discouraged. Remember the immortal words of Napoleon: "Every elevator man has a starter's snapper in his knapsack."

Wishing you great success in your next attempt, I am,

Yours very truly,

Jack Cluett  
Civil Service Commissioner.

P. S. In case you flunk in your next exams, I might be able to find something for you in the diplomatic corps. After all, Mr. Botts, an elevator operator should begin at the bottom.



"Sorry, son, but that job I asked Mr. Gipple to give you has been taken."

"That so, dad? I wonder who got it?"

"Er—ab—ahemm! I did!"

### Punctuating Life

My life is just full of , , , , not interesting and intriguing ? ? ? ? like Mr. Einstein's or delayed - - - - like Jimmie Walker's or ! ! ! ! like the visitors' to the Empire State Building or & & & & like Calvin Coolidge's or " " like Graham McNamee's or ( ) like Eugene O'Neill's or : : : : like Walter Damrosch's when he lets the orchestra say it or \* \* \* \* like Christopher Morley's but just a lot of little messy , , , , to slow life down until I arrive at a great round solemn .

—Catherine Copeland.

### Hey, Sun—Get Hot!

They are anxious to make Italy as well known as a summer resort as it is a winter one. No doubt Mussolini will insist upon full co-operation from the weather.

### How About It, Al?

During a gasoline war in California the price dropped as low as two cents per gallon. What's wrong with our beer wars?



"The plumbers are here, sir. Shall I show them in?"



"Seriously, Pop—do you think these spankings are improving my character at all?"

### To a Fair (But Only Fair) Tennis Partner

An orange beret lends a note  
Of spritely charming folly,  
A more than welcome antidote  
For each unskillful volley.

A softly graduated tan  
And hair in sightly tangle  
Contrive to make mere mortal man  
Forget the drives you mangle.

A happy manner heaven sent  
Should charm the coldest lover  
And render quite inconsequent  
The court you fail to cover.

A figure lithe and trim and straight  
Can warrant praise ecstatic,  
And more than amply compensate  
For lobs a mite erratic.

A swishing frock with graceful line  
Can banish worldly troubles.  
(And probably would banish mine  
—If you served fewer doubles.)

—Parke Cummings.

### The Girls Nowadays!

GIRL: The heck with a career. I'm going to get myself a boy friend.

MUSIC INSTRUCTOR (pleading): But, my dear, your art is so promising!

GIRL: Sure, but I can't sue it for breach of promise, can I?



ADAM: *Something I ate, no doubt!*



# MRS. PEP'S DIARY

By Baird Leonard

**J**ULY 1.—At my new tapestry as early as six this morning, for never did I have needlework which so enthralled me, and I should have taken it with me last night to the "The Pirates of Penzance" if Sam would have tolerated such a breach of convention. Lord! I pray that my zeal for it does not cool off, so that some day, when asked how long I have been engaged on it, I need not respond, like Viola Tree in "The Truth Game", "Eight years". Reading the journals over my breakfast, and marvelling at the photographs of Mr. Andrew Mellon, for it is beyond my grasp how such a sad, distant look can be in the eyes of a man who has so much money and most of the bonded rye whiskey in America. Sam off in a great flurry to buy some boots at the eleventh hour, returning with a sorry tale of his difficulties in obtaining them, so I did remind him that his plight might have been worse had it matched a similar experience in Augusta, where, in an unsystematized shop, the salesman put one of Sam's own boots in a box and consigned it to an upper shelf, so that most of the afternoon was devoted to its recapture. To Cooperstown by motor after luncheon, the heat so intense that the most trifling annoyances seemed like monumental calamities, until I was at some pains not to clout Samuel the twenty-fifth time he said "Suffren" instead of "Suffern". Moreover, the first quarter of the journey did assure me that the Exodus of the Old Testament was nought beside the annual pilgrimage which its descendants make on this date to the Catskills. But when we did finally emerge from these depressing caravan-series, the air was fresh and sweet, the roads empty and shaded, and I did see, for the first time in my life, a woodchuck disappear down its hole.

**J**ULY 2.—A fine big breakfast, there being no scales in my bathroom, and then Midge Hemingway to see me, telling me how she had gone to bed last night resolved never to speak to her husband again, but that her door had not been closed five minutes when a bat got into her room, driving all thoughts of divorce from her mind and forcing her to call upon Eric for

help. Lord! it is indeed difficult to maintain a forensic dignity when one is crouching in a corner with a bath towel tied round one's head. Much chitchat of this and that, in especial how many persons say "apt" or "liable" when they mean "likely", and whether Samson, whilst his hair was growing out, experienced the sufferings which are ours at the moment, Midge and I having reached a point where, in dressing for the evening, we must either effect a washerwoman's chignon or wear a net. To the village to arrange about my magazines and papers, and thence home to find that buffet luncheons are to be the order

of the summer, Nowell having decided that it is a pity for Bobby McKim to be forced to consult his watch on the fourteenth tee, which is where he usually is as the noon meal approaches, and frequently to chuck a good match in order to finish all even with the rest of the household on melon or jellied soup. Nor am I downhearted because of such an arrangement, neither, for on the sideboards today was a splendid array of the sort of food I do most enjoy—Virginia ham, saddle of lamb, chicken salad, asparagus mayonnaise, creamed mushrooms, beaten biscuit, stewed strawberries, and iced tea. Dinner this night at the Johnstons', and so home and to bed, thankful not to stuff my ears with cotton against the traffic noises of the city.



*"Well, I guess the honeymoon is over."*

## Great Minds at Work



There never was a time when it was more important to keep a Republican at the head of this government.

—Mrs. Edward Gann.

So far as I can ascertain, after diligent and thorough search, there is no economist in the United States who opposes the view that the nation has gained enormously in an economic sense from prohibition.

—Professor Irving Fisher.

Now I hope everybody is satisfied.

—Al Capone.

All a fellow has to do is to swear once or twice, and a reputation is fastened on him for life.

—Major Gen. Smedley Butler.

If it's not one thing, it's another.

—Herbert Hoover.

We are not out for money—we want to make people happy.

—Texas Guinan.

I've accomplished some of my best work while lying in bed.

—Heywood Brown.

Thousands of beds have welcomed me, in many countries, but I am sorry to say that I have not pleasant memories about them all.

—George Matthew Adams.

Sometimes I go back stage and find the boys from my band reading detective stories. It makes me sad. What will happen to them in the future if they don't improve their minds? They should read books like "Strategy in Handling People." They should try to improve their memories by associating telephone numbers, for instance, with the dates of the Civil War.

—Rudy Vallee.

## A Marked Preference

I once interviewed a card sharp  
And asked him if he would name,  
Among all the games he'd mastered,  
The ideal gambling game.

The card sharp shuffled his pasteboards  
And said, "I really feel  
That the ideal gambling game is  
The gambling game I deal."

—Dalnar Devening.

## "Information Please"

At the farewell dinner given our visiting mayors in Paris it was announced that a hundred newspapermen will be invited to tour France. Evidently the French want to know what was wrong with the mayors.

## Anagrins

Scramble up some fun for yourself.  
Take each word given below, rearrange the letters in it and with the one given letter make up the new word which is defined.

(1) Scramble *sting* with an *a* and get some big fellows.

(2) Scramble *poles* with a *g* and get the truth.

(3) Scramble *searcher* with an *o* and get a runner.

(4) Scramble *singers* with a *d* and get an early morning task.

(5) Scramble *nears* with a *t* and get backward.

Answers on page 29.





and the racketeer reaps.



# LIFE IN WASHINGTON

By Carter Field

## Captain Bill Stayton—Guiding Spirit of the "Little Group of Millionaires"

EIGHT destroyers had just steamed into Norfolk from Guantamano. They were about to dash for Ireland, there to join the British in searching for submarines in the icy waters north of the British Isles. Captain Bill Stayton—William H. if you must be formal—was on a dollar-a-year basis with the Navy League. He found the sailors had their tropical clothing and nothing else. No boots to protect their feet and legs from seas certain to roll over the decks. No heavy sweaters. Nothing resembling windbreakers. He got busy, obtained donations from the rubber companies and others, and the boys were pretty well equipped when they sailed.

All of which, coming on top of long service in the navy, is not calculated to make a man think the government never makes mistakes, however rigidly he may spring to attention when The Star Spangled Banner is played.

THIS may explain why Captain Stayton thought the government had erred when the Eighteenth "Commandment" became the law of the land. Stayton founded the Association Against the Prohibition Amendment. He gathered together the "little group of millionaires" who have been putting up the money for wet propaganda used in the campaigns of wet senatorial and congressional candidates against dries, and for other nefarious (if you listen to the dries) purposes.

"Write to everybody in my files that I call 'Jim,' or 'Tom,' but to no one I call 'Admiral,' or 'General,' or 'Sir,'" he said to his secretary. "Tell them we are founding this organization to fight the 18th Amendment. Ask if they will send in one dollar to help."

It developed that the old sea dog was in correspondence with just six hundred friends he called by their first names! They suggested others, and the list of members grew. Two of the names recommended by mutual friends of the captain were Lamot and Irene du Pont, of Wilmington.

For four years each of these famous brothers contributed a dollar. Then the captain wondered why Pierre did not also contribute. So he went to see him.

"I have been thinking about writing you," said Pierre du Pont, "but I did not like to intrude my criticism. You are fighting the cause of prohibition. Surely you will agree that this country would be better off if no one ever took another drink?"

This was a stumper, and the captain squirmed in his chair. He declined robustly to admit that the country would be better off if no one ever took another drink, but did admit it would help a lot if there was no excessive drinking.

"But prohibition hasn't stopped drinking," he insisted.

Mr. du Pont looked politely skeptical.



*"I've done a lot o' thinkin' in my time, Joe, 'n' what did it ever get me?"*

"Write to the Prohibition Enforcement Bureau and ask about it," urged Stayton. Du Pont did. Commissioner Haines replied that there was one rather wet spot around Detroit, where the river crossing to Canada was short, but the rest of the country was arid!

"Write to your factory superintendents," urged Captain Bill, when du Pont triumphantly showed him this proof that prohibition was working.

Forty-two of the forty-five superintendents, in different towns, assured their chief that liquor conditions were worse than before prohibition.

But Mr. du Pont was not satisfied. He asked Captain Bill for a list of books to read on the subject. Stayton

named ten. Then he asked Wayne B. Wheeler for ten on the other side.

Every year since then Pierre du Pont has given never less than \$25,000 and sometimes \$35,000 to Captain Bill's association. He enthused his brothers who had been giving one dollar a year each, and John J. Raskob. From this time they have matched his contributions every year.

John A. Roebling, whose father made the wire for the old Brooklyn Bridge, was the first "angel" of the association according to Captain Bill.

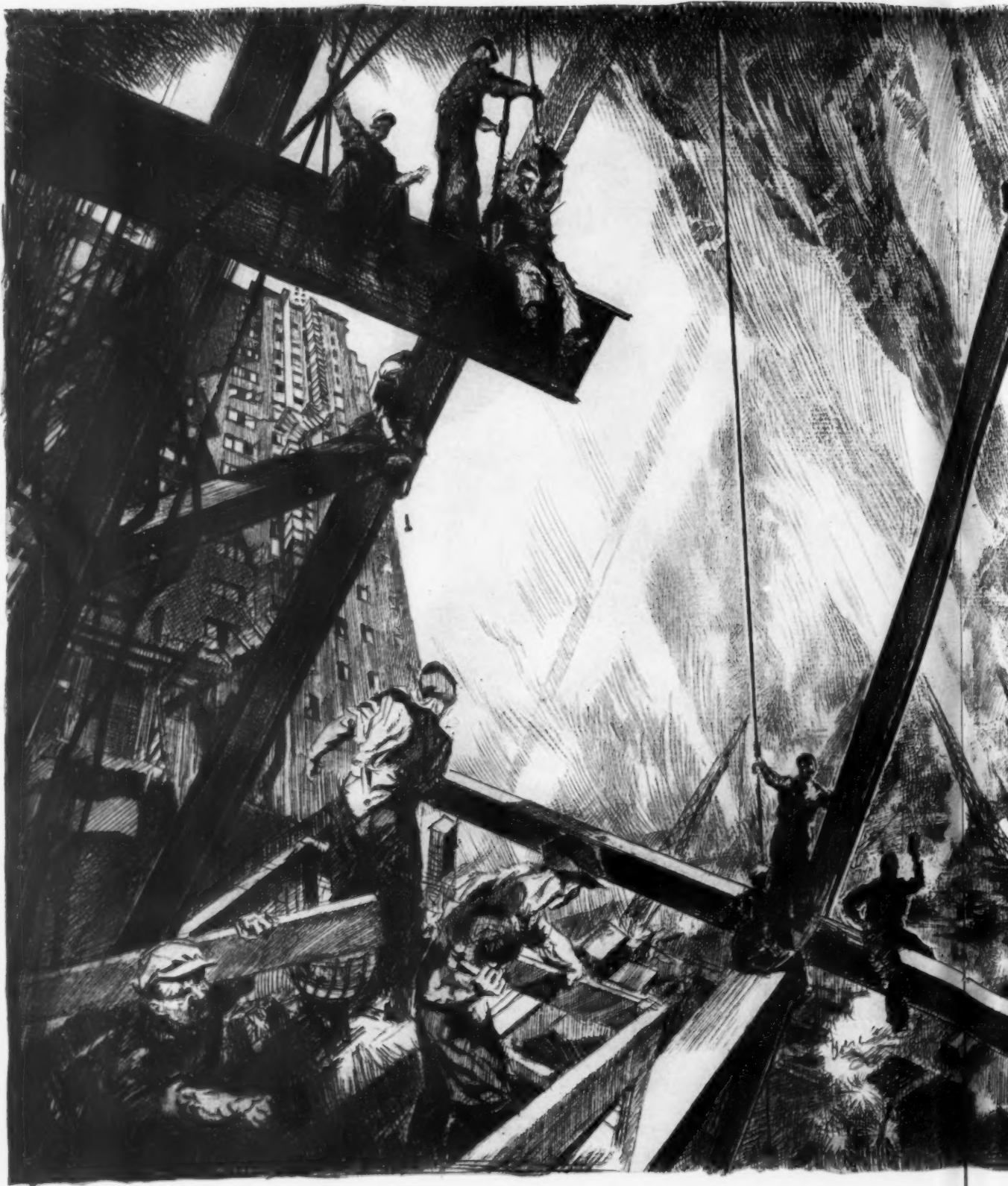
"I asked him for a dollar that first year, and he gave me \$10,000," he said. "He gave \$70,000 during the first five years. I regard him as the father of the movement."

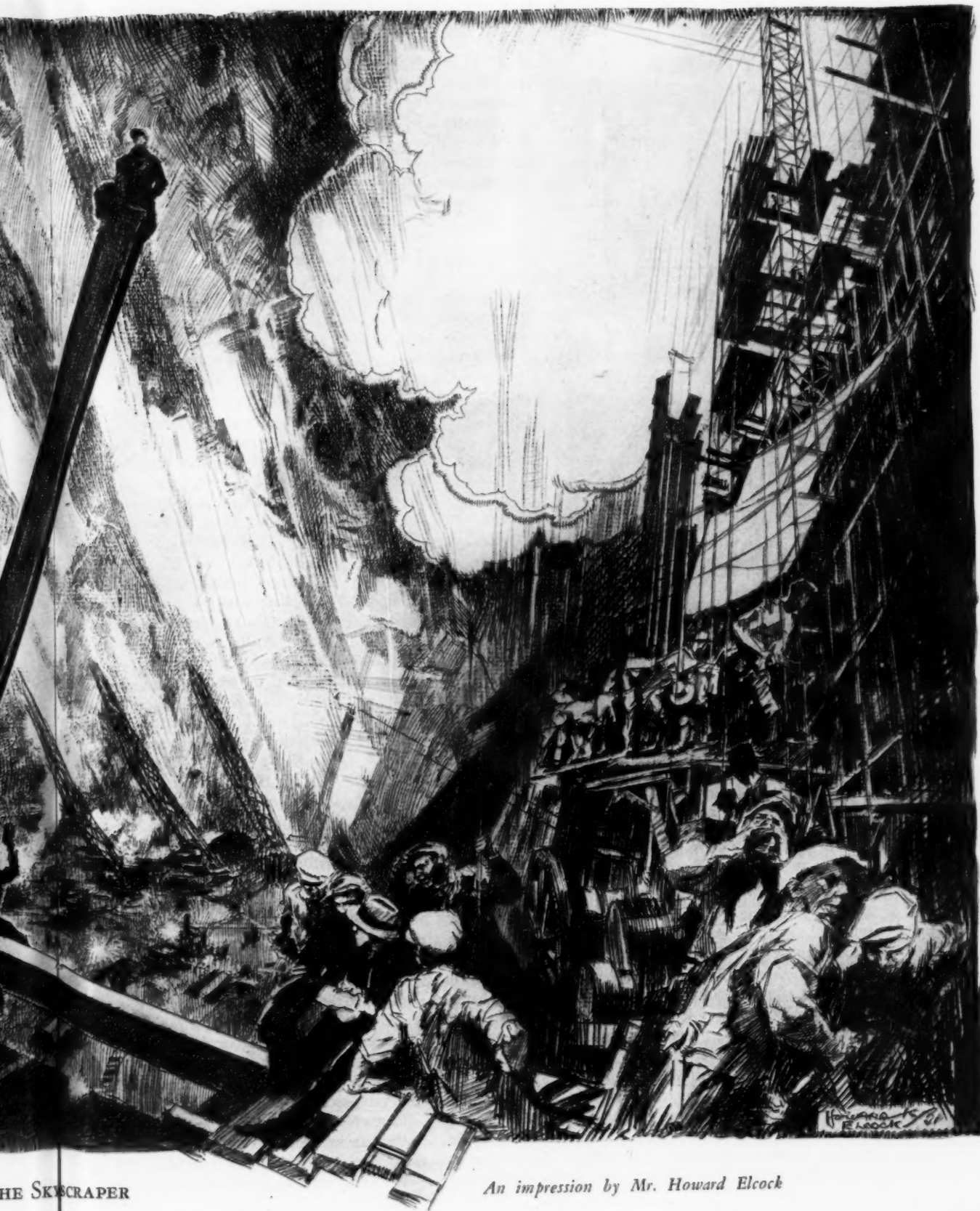
When the Wets carried three referenda in Illinois last fall by two to one votes, and elected J. Ham Lewis senator by 700,000 plurality, the Dries retorted that this was not really a mandate from the people, but was brought about by the money from this little group of rich men. So it would seem that the Dries put a very high value on the thing which Bill Stayton started right after Armistice Day, 1918.

UNLIKE most of the Wets, Stayton is not interested in whether it is working out well or not. He is not interested in the figures on bootlegging. He is only mildly interested in whether prohibition would be beneficial or not. He thinks the whole thing is a violation of the scheme of government under which the United States has been a success. He thinks it contravenes the ideas of Washington, Hamilton and Jefferson. He thinks state rights should be preserved as originally intended, leaving only conduct of foreign relations and interstate commerce to the federal government. He thinks the latest development—selective prosecutions—opens the door wide to graft and politics in such fashion as to destroy, eventually, all faith in the government.

So however noble in motive and far reaching in purpose the experiment might have been, Captain Bill was not interested. Even if prohibition had been a good thing he wouldn't have liked it!

When asked what he thought of the chances for the repeal of prohibition Captain Stayton said, "It may take ten years more to get rid of the damnable thing."





THE SKYSCRAPER

*An impression by Mr. Howard Elcock*



# Movies • by Harry Evans

## "Newly Rich"

THE signs of the times are encouraging. First Mr. Hoover gets the debt moratorium fixed up, and now the movies are poking fun at themselves. Looks like everything is going to be all right.

"Newly Rich" is the story of two Hollywood child stars and their doting mamas. Mitzi Green and Jackie Searl play the two principal characters—and they play them so well that we experienced the same squirmy astonishment that always assails us when we witness expert performances by superprecocious children. Master Bruce Line, who plays the third most important kid part, lacks something of the poise and assurance of the two stars, which will probably be in the nature of a relief to fond parents who take their youngsters to see the film. If all the kids in pictures were as maturely efficient as Mitzi and Jackie it might make papas and mamas wonder if their own offspring were not a touch underdeveloped.

One of the best known characters in Hollywood, and the bane of every director's existence, is the movie mother—that positive, high-handed, demanding tyrant who sees to it that her talented child gets everything that is coming to it. Edna May Oliver and Louise Fazenda, two of the screen's most consistent players, portray this pest in an amusingly burlesque manner which is not as much of an exaggeration as it may seem. And may we say here that it is particularly pleasant to see Miss Oliver doing something worth-while after the discouraging roles she has been made to play in Wheeler-Woolsey comedies over at the RKO lot.

Jackie Searl, who is always cast in the unsympathetic character of the crybaby and tattle-tale, has the same unpleasant work to do in this one until the end of the film when he is allowed to become a regular fellow and one of

the gang—which must have done his little heart good.

Norman Taurog, director of "Skippy," also handled this film. He certainly knows how to get the most out of a flock of young actors. "Newly Rich" is not in a class with "Skippy" (as very few pictures are) but it is certain to give you and the whole family a satisfactory evening.

## "Broadminded"

THERE is no quibbling about a picture in which the main attraction is Joe E. Brown and his large mouth. You either think Mr. Brown's mouth is very funny or you don't. We don't.



*The theatre-goer admires a view.*

This may not seem a fair opinion, but it is an honest one. "Broadminded" depends entirely on Mr. Brown for its value as entertainment, which seemed quite sufficient for the audience the evening we saw the film. The patrons fairly made the night hideous with their screaming and howling, which caused us to sit huddled into a shapeless heap and stare disconsolately at the screen feeling like we were being left outside of it all—in fact several times we wished we had been.

The cast includes Ona Munson, William Collier, Jr., and Marjorie White, none of whom could possibly benefit by the picture. Rumor has it that Miss Munson and the well known

Paramount director, Ernst Lubitsch, are going to be married, which may interest you. It interests us a great deal more than "Broadminded" did.

## "Laughing Sinners"

THE development of Joan Crawford from a clothes horse with beautiful legs into a competent dramatic actress goes on apace with each succeeding picture. In "Laughing Sinners" she is so convincing as the gal who gives up an illicit love to join the Salvation Army, that you forget the days when her complete repertoire consisted of characterizing the jazz mad younger generation. Her latest vehicle (which is an adaptation of the stage play, "Torch Song") allows Miss Crawford to display the physical gifts that first brought her into prominence, and in addition provides a medium for her greatly improved collection of histrionics.

Our recommendation of "Laughing Sinners," however, has reservations. It is a simple matter to endorse Miss Crawford's performance and the support she receives from Clarke Gable, Neil Hamilton, Marjorie Rambeau and Guy Kibbe—and the direction by Harry Beaumont is excellent—but the plot is another matter.

It is a story of a girl being saved by the Salvation Army. There may be some doubt in your mind as to the exact nature of the emotions that lead to Joan's regeneration, but, after all, you can't expect the motion picture industry to be interested in salvation without sex. Mr. Gable's sudden transition from gangster roles to the character of a soul-saver is a bit of a shock at first, but the earnest manner in which he goes about his job combined with the clean, honest looks he gives Miss Crawford, soon secure your acceptance of the situation.

Joan has never screened more attractively than in scenes during which she wears a white outfit that's a knockout.

We enjoyed "Laughing Sinners."



# Theatre

## "Ziegfeld Follies"

MR. ZIEGFELD took his "Follies" down to Pittsburgh for quite a stay before opening in New York, but he evidently didn't keep the show there long enough. In its present unsettled condition it presents such a confusing mixture of the brilliant and mediocre that it is hardly fair to judge it. We say this because it is obvious that with the capable material he has on the payroll, Mr. Ziegfeld and his assistants will finally evolve something far more consistently entertaining than the pot pourri on display during the first week.

Outstanding among the brilliant features are Hal Le Roy and Mitzi Mayfair. These pleasant, naïve kids were not supposed to provide the big punch of the show, but that's what they are doing and the only way to put an end to it is to fire them. Mr. Le Roy, who is reported to be eighteen years old, is the most stylish and accomplished tap dancer the white race has to offer at the moment. (We must always remember the colored boys, Bill Robinson and Eddie Rector, when dealing in superlatives.) He stops the show every time he appears, so, of course, they cannot use him too often what with all the stars Mr. Ziegfeld has hanging around to fuss about it. Miss Mayfair, whose age is given as seventeen, possesses a remarkable pair of rubber legs that allow her to do seemingly impossible things in the way of acrobatic dancing—and what's more she does them gracefully and with a charming smile.

The scenery and costumes are beautiful and the Ziegfeld Girls, headed by the justly famous Gladys Glad and Faith Bacon, are a gorgeous eyeful. The chorus is well drilled, showing to particular advantage in a scene entitled "Buckingham Palace." Frank and Milt Britton's orchestra offer a hilarious "mad" act; the Rasch gals execute a black-and-white number (doesn't Albertina always) that is smartly conceived; Mr. Ziegfeld has a chorus of young men with real voices, and Gene Buck and Mark Hellinger contribute several cleverly written sketches.

BY now you are probably wondering why we haven't mentioned the so-called stars of the production—Helen Morgan, Harry Richman, Ruth Etting, Jack Pearl—and very important names to be sure. The material offered these popular performers has been selected with such atrocious lack of judgment that it would be manifestly unjust to blame them for the results.

Miss Etting, one of the stage's most efficient blues singers, did her best work (believe it or not) in an impression of Nora Bayes singing, "Shine On Harvest Moon." We can think of no more fitting commentary on what goes on than Ruth Etting getting her biggest hand by doing an imitation.

Mr. Richman (not a favorite of the writer, though we are aware of his general popularity) and Mr. Pearl also found it impossible to reach top form with the limitations imposed by their material. The few hearty laughs of the show were created by Mr. Pearl, but if you have ever seen this dialectician traveling under his own power in vaudeville, these laughs will seem negligible.

## LIFE IN SOCIETY



TENNIS OFFICIAL GATHERS HONEY.

*Pierre Champonx, wearing a white sailor hat of chip straw, drawing ballots out of the Davis Cup to determine whether Helen Wills will meet Senorita Lili de Alvarez in the European zone, or Warner Bros. in the Hollywood zone, this season.*

Mr. and Mrs. Thomas Kelly will sail today on the *Mauretania* to visit relatives in Palestine.

The North Suffolk Garden Club will give the annual flower show in St. James's Church on July 11 under the direction of Mrs. J. E. Graff of Smithtown, provided she can direct while sneezing.

The Society of Mayflower Descendants will hold their July luncheon on Saturday in the Yale Bowl.

The Turkish Under-secretary, Ahmed Koaltar, will arrive today at the Ritz-Carlton where they have taken several floors.

The Alpine Bridle Paths Association held a hunt and breakfast this morning. William Clough, whip, became confused and shot a soft-boiled egg.

When the show opened (we write this in the past tense hoping that things have been changed considerably) Miss Morgan had one song which she did alone and a duet with Mr. Richman. Neither number gave her a chance to display her highly specialized talents to advantage.

From which you may gather that we think the "Follies" need a lot of fixing. We also think that Gene Buck and Mr. Ziegfeld's other competent lieutenants should be able to help the Old Master do this fixing. A few new songs and sketches for the stars, and some intensive work on the low spots in the second act (particularly that ga-ga finale) should result in a show which will enjoy a long run. The production would certainly not merit a profitable patronage in its original presentation.

# CONTRACT BRIDGE *by* ELY CULBERTSON



*Today's American and International Champion Player and originator of the Approach-Forcing Methods. Mr. Culbertson's amazing record of Championship victories has never been equalled in the history of Bridge and his System of Contract is the accepted standard throughout the world.*

**M**ETHODS of Contract commonly used by master players are simple. They embody the inevitable laws of logic as applied to bidding and playing situations. A system to be successful—to have essential elements of popularity—must be within reach of the average player, and, at the same time, be an accurate, delicate tool for expert employment.

Complex, inaccurate and labored "systems" of Contract have, with their frequent changes, caused so much criticism from lovers of the game, that there have been suggestions of a "double Standard"—one system for the "dub" and another for the expert. The principle of this is that if you feed a

baby only the intellectual diet of infants he will enjoy an everlasting and happy childhood! "Once a dub, always a dub!" Can there be a more hopeless philosophy?

The essential simplicity of the Approach-Forcing system has commended itself to both the expert and the average player. "Approach" is taken bodily from the system of Auction bidding which I created, while "Forcing" is a logical extension of "Approach" to meet the exact requirements of Contract scoring.

At Contract the combined hands of a partnership must not only be played at the most fitting declaration as in Auction, but also up to a game (or slam) contract. The latter requirement, not present in Auction, makes it necessary for the Contract partnership, under certain conditions, to apply (and to submit to) the "Force" in order that bidding shall not die prematurely.

To open the bidding a hand must contain two and a half honor tricks. (See table). This is an "approach" to game. The partner, if possessing sufficient strength, not only aids the approach, but, under certain circumstances, forces the issue, announcing sufficient honor strength to commit the partnership to bidding conversation that must not cease until a game declaration is reached—a slam try being made only if the hands reveal honor strength and distribution to justify it.

The Approach-Forcing method enables a player as the bidding proceeds to picture suit lengths and honor strength in his other hand—that of his partner—and to determine with accuracy the strength of the opposing twenty-six cards. To accomplish this we always name a biddable suit in preference to making an opening no-trump declaration. No trump stifles information and inference and kills deduction. Its only place as an opening bid is to announce two and one-half honor-tricks and *lack of a biddable suit*. Recognition of this principle places the Approach-Forcing neophyte well on the road to higher orders.

A biddable suit is a five carder headed by at least half an honor trick (K-x-x-x-x or Q-J-x-x-x and rarely Q-10-9-x-x) or a four carder headed by at least an honor trick and a half (A-Q-x-x, A-J-10-x, K-Q-10-x and occasionally the slightly shaded K-Q-9-x and the A-J-9-x).

When the hand contains two biddable suits, both should be shown if possible. If one is either a five or six card suit and the other a four carder, the longer suit is bid first—regardless of rank. If, however, the two are five each, or five and six, the higher ranking is bid first.

Minimum sound opening suit bids in first or second hand position are something like the following: ♠ A-Q-x-x, ♥ K-x, ♦ Q-J-x-x, ♣ x-x-x bid One spade; or, ♠ A-x-x, ♥ Q-J-10-x-x, ♦ A-x-x, ♣ x-x bid One heart. In third or fourth hand position, or if vulnerable, there should be at least a Queen added to each minimum.

The first requisite for a partner even to consider raising a suit bid is adequate trump support. We never raise a suit bid of one unless we have at least four small of the bid suit or at least Q-x-x. In addition, of course, to adequate trumps there must be sufficient playing and honor tricks for a raise, but this new and higher trump requirement makes possible a vast number of game going suit bids (and no trump contracts developing from suit bids) which hitherto have been impossible.

Another protection for the four card suit bid, in addition to the larger requirement for adequate trumps, is the rule that if partner lacks adequate trumps but holds an honor trick and one half, and no biddable suit, he shall bid one no trump.

This negative no trump has become, with all good players, as definite a requirement as the one that, after forcing a bid, partner shall not pass. Thus, opposite a bid of one Spade, should second hand pass, responding hand would bid no trump, holding ♠ 9, ♥ Q-J-9-5, ♦ A-10-3, ♣ 9-7-4-2. Now, if the original bidder bids two hearts it will be readily seen that the combined hands, weak at spades, possess tremendous trick-taking power at hearts and responding hand bids four hearts.

## The Two Bid

**T**HE original Forcing bid of a suit, because of its dramatic possibilities and the opportunity which it gives a player to "take command of the situation," has been exaggerated out of all proportion to its real position in the Approach-Forcing System. It is used when the opening bidder has sufficient honor strength to justify belief

that even if his partner's hand is blank, game nevertheless can be made. Once the force is applied it commits the partnership to keep on bidding until at least a game contract is reached. This being the case the two bid should never be made with evenly distributed hands, such as, 5-3-3-2 or 4-4-3-2 or 4-3-3-3 unless the hand contains five and one-half honor tricks, and even then it is desirable to have a strong rebiddable suit.

Hands of uneven distribution such as 4-4-4-1 or 5-4-4-0 may be opened with a forcing bid on five honor-tricks and with the two suiter type such as 5-5-2-1 or 6-5-1-1 and 5-5-3-0 the bid may be made with slightly less than five.

By laying out a few hands the reason for this will be seen. With the evenly distributed hand the original bidder has no place to go if the minimum response of two no trump is made, showing practically a trickless hand. Disasters are frequent when two forcing bids are made with such hands as ♠ A-K-x-x-x, ♥ A-K-x, ♦ A-x-x, ♣ x-x.

It will be seen that this hand contains five honor-tricks but opening with two spades, forcing the partner to bid and to keep the bidding open, frequently results in something like this: two spades, two no trump (showing a blank), three spades, three no trump, pass—down three tricks doubled and even a greater loss if the original bidder attempts to rescue himself by re-bidding the spades.

However, with a hand such as the following: ♠ A-K-Q-10-x, ♥ A-K-x-x, ♦ A-x-x, ♣ x the two bid is justified not only by the two suit nature of the holding but also by the fact that the spade suit has re-biddable strength and length.

Having in mind the above requirements for opening two bids and the four trumps or Q-x-x necessary for supporting bids, the following summary of the responses to the two forcing bid will be found helpful:

1. Under no conditions is a pass permissible until a game is reached—even with an absolute blank.

2. Respond, as a rule, with two no trumps (the "bust" response) on any hand containing less than one honor-trick, even with adequate trump support.

3. Lacking adequate trump support or a biddable suit, respond with three no trump on one and a half honor-tricks or better.

4. Holding adequate trump support

### The Culbertson Yardstick of Honor Values (The Defensive Basis)

A defensive honor-trick is a card or combination of cards which may reasonably be expected to win even if the opponents play the hand at a trump. All important bids require a definitely understood minimum of such defensive tricks.

#### 1/2 HONOR-TRICK

**Kx or QJx or Queen and Knave**  
in the same or different suits.

#### 1 HONOR-TRICK

**Ace or KJ x\* or King and Queen**  
in the same or different suits.

#### 1 1/2 HONOR-TRICKS

**AQ or AJ10 or KQ10**  
AQ10 or AQJ or KQJ though worth more are valued *defensively* as 1 1/2 honor-tricks each.

#### 2 HONOR-TRICKS

**A K**  
AKQ or AKJ though worth more are valued *defensively* as 2 honor-tricks each.

#### PLUS VALUES

King or Qx or Jx when not combined with some other honor. Two such plus values equal 1/2 honor-trick.

*The Rule of Eight.* When defensive honor-tricks are added to those held and the total is subtracted from the constant 8-8 1/2 the balance shows the number of defensive honor-tricks held by opponents. This rule is invaluable in applying the process of elimination for game and slam bids.

\* "x" always means one, or more, cards below the 10.

partner in another suit (assuming that there has been no intervening bid) and it guarantees at least three honor-tricks and a biddable suit. A Forcing Takeout, however, is not made in no trump, but of course can be made in a suit over a no trump. For instance if partner bids one diamond, second hand passes and you bid two hearts—you have made a forcing bid and your hand should be something like this:

♠ x, ♥ A-K-x-x-x, ♦ K-x-x, ♣ A-x-x.

Your partner may now assume that, based upon his original declaration of two and one-half honor-tricks, you have, by adding your three, with five and one-half honor-tricks, arrived at the conclusion that game is in the two hands. The final declaration may be in the suit originally declared, in the takeout suit, a suit still to be named, or at no trump. The bidding must not be permitted to lapse until game declaration is reached. If, after your partner has responded with a Forcing Bid, you cannot re-bid your own suit, thereby showing greater length than you had originally declared or greater honor strength at its top, your response is no trump. This warns your partner that you do not hold adequate trump support for the suit he has named, that your own suit is not sufficiently long or strong to re-bid and that you have no other biddable suit. Adequate trump requirements are the same in responding to a forcing takeout as in responding to an original bid of one or two.

### Opening Three, Four, and Five Bids

**O**PENING bids of three in a major or four in a minor suit show a strong, long trump suit, something like A-K-Q-x-x-x or A-Q-J-x-x-x. This guarantee of length makes it possible for your partner to raise without adequate trump support if he has a trick in another suit. These bids are never used soundly with hands holding less than five sure trump tricks. The bid, if a major, guarantees ability to take eight out of the thirteen tricks and minor bids of four guarantee to take nine out of thirteen tricks; one and one-half honor-tricks must be in outside suits.

Four bids in a major and five in a minor are preemptive. They are made with defensively weak hands which are offensively powerful, played at the suit named. A hand like ♠ A-K-Q-  
(Continued on page 22)

### The Forcing Takeout

**F**AR more valuable than the opening two forcing bid is the forcing takeout. Opportunity to use it occurs much more frequently. The partner in opening the bidding shows a minimum of two and one-half honor-tricks. This is true either if the bid is no trump or a suit.

The Forcing Takeout is a bid of one more than necessary to overcall



## Contract Bridge

(Continued from page 21)

x-x-x-x, ♥ x-x-x, ♦ x-x, ♣ x is, if not vulnerable, a sound opening four spade bid. Frankly, you are overbidding three tricks and if vulnerable the hand should contain at least another spade or a sure trick outside. With hands of this type you frequently win, even though you apparently lose, for more often than not you shut your opponents out of a game going contract in one of the three other suits.

"The Pointer" at the end of this article is a most important part of the system. Read it. Then bid the following hand which I will discuss next week. In this hand you will find illustrated some of the principles which I have attempted to describe above and a fine opportunity to apply our 8 : 5 Yardstick.

### Contract Deal

No Score

Both Sides Vulnerable

♠ 7-4-3	♠ 9-8
♥ A-K-5	♥ 9-8-7-6
♦ J-6-3	♦ 10-8-4-2
♣ A-Q-3-2	♣ 10-8-7
♠ A-K-J-10-2	♠ Q-6-5
♥ Q-J-3	♥ 10-4-2
♦ Q-7-5	♦ A-K-9
♣ 9-6	♣ K-J-5-4

West is the dealer and bids one spade. North doubles, showing at least three honor-tricks. Bid the hand from that point and play it at the proper declaration.

### Culbertson Pointers

ON the average 8 to 8½ out of thirteen tricks will be taken by honors, the remainder by low cards. Holdings from 5½ honor-tricks upwards in the combined hands should therefore average to produce game or better, the ratio of 8 : 5 illustrating the relative trick taking ability of honors and established low cards.

### The 8 : 5 Yardstick

THE winning of tricks with low cards largely depends upon hon-

ors, the indispensable stoppers and re-entries. It becomes possible, therefore, to use the Rule of Eight not only to measure the balance of honor strength around the table but to extend it for measuring with fair accuracy the chances for scoring one-odd, two-odd, game or Slam, especially at no trump. If players N-S hold about four honor-tricks the opponents will hold about four honor-tricks also and game, therefore, is practically excluded for either side. Either side will, as a rule, score one-odd or be defeated by one trick.

If combined honor-tricks are:	The Contract expectancy is:
4-4½ .....	one-odd
about 5 .....	two-odd
5½ or more .....	game
7 .....	Slam "zone"

The count of 4 honor-tricks in two hands is on the line that separates a bid from a pass. It explains why as low as 1½ honor-tricks are sufficient to takeout partner's Opening one-bid in a suit (which shows 2½ honor-tricks) with one no trump.

The count of 5½ honor-tricks plus in the combined hands usually results in game at some bid. This explains why three honor-tricks are generally required to make a Forcing Takeout of partner's Opening one-bid which already showed 2½.

The standard Table and the Rule of Eight represent the train of subconscious reasoning of all master players. For this reason it is not only applicable to any system but when tested in practice works out with remarkable accuracy. Any player may deal out several hands and see for himself.





# Life at Home



**GIRARD, CALIF.**—Whatever may be said of J. E. Priddy, a golfer, it must be admitted he is original.

"Tiring of depending upon caddies to find balls which I hook or slice," said Priddy, "and noting the numerous white butterflies flitting about the St. Andrews Golf Club grounds where I play, I determined to make use of my knowledge as a chemist.

"You know ants, bees and the like are attracted by certain odors. I experimented until I found a formula which would draw these white butterflies and saturated my golf balls with it. Now when I drive one into the rough I sit down and calmly wait until they flit about and find it for me."

**MILWAUKEE, WIS.**—Alphonse Arco, aged 49, was weary. So deciding to rest during the heat of the day, he lay down in the street and went to sleep. Time passed, the sun grew hotter, and the tar paving commenced to melt. When the police awakened Arco he was stuck tight in a bed of tar. A large chunk of pavement had to be dug up and sent to the hospital in order to remove Arco.

**KNOXVILLE, TENN.**—W. W. Williams, a negro grocer, is charged with "conversion of teeth," in a suit filed by Sam King, negro, who wants \$300 damages.

King sets forth that he gave Williams eight of his upper gold front teeth, valued at \$85, as security in exchange for food. After acquiring the food he could not eat it without his teeth.

He returned to the store and demanded his teeth, but Williams admitted he had sold them to a scrap metal dealer for \$2.25.

**GARY, IND.**—Peter Nichales' dog, was his worst enemy.

When deputy sheriffs visited Nichales' home with a search warrant he warned them against a vicious dog in the back yard. This aroused their curiosity and they investigated.

The dog made friends readily and led the officers to a spot where it commenced to dig, unearthing eight pints of whisky. Nichales was jailed.

**ITHACA, N. Y.**—Science may teach man how to eat the transparent wrappings of his cigars in a diet experiment which will begin at Cornell

weeks ago he startled the world by offering to fast for 50 or 60 days and lift weights in the meantime.

"What I like is a big 50-day starve for a good fee," he said today. But the demand for professional non-eaters is so low, he was thinking of putting on a mere 48-hour foodless dash if it can be arranged.

His worries are increased because when he is out of work he worries and when he worries he eats heavily, thus getting all out of practice for starving.

**JOLIET, ILL.**—Arthur Miller, serving life for murder, was alone in the office of Warden Henry C. Hill. Finding a complete golf outfit he changed clothes. Then, lugging a bag of clubs, he walked out. Guards later explained they thought he was a golfer who had sliced a shot into the penitentiary grounds.

## AND ABROAD

**COPENHAGEN**—His first visit to civilization was too much for Otto Knudsen, Eskimo hunter of the Lauge Koch Arctic expedition, who became violently demented when he saw his first movie at Thorshavn, Faroe Island.

His companions overpowered him and lashed him to his berth in the steamer Tjaldur, which brought him to Copenhagen yesterday.

**MEXICO CITY, MEXICO**—It is a rigidly enforced custom that on St. John's Day, all men in Mexico named Juan must bathe in soap and water. On June 24th the principal bath houses and swimming pools had orchestras hired for the yearly celebration.



"The President's office, boy!"

university. The glass-clear, paper-thin stuff will be fed to human beings to learn whether its food value as "roughage" is superior to that of bran.

**NEW YORK**—Unless Ben Green gets a job starving soon he may starve.

Ben, who hails from Costa Mesa, Calif., is a professional faster. A few

# A Petition to

# The United States Golf Association

WE BELIEVE THAT THE NEW BALL IS A FAILURE. WE VOTE  
THAT THE OLD BALL BE RESTORED TO OFFICIAL STANDING

*(Mail the signed petition to LIFE, 60 East 42nd Street, New York City. All petitions will be presented by LIFE to The United States Golf Association.)*

ADDRESS

(Reprints of this page will be mailed on request.)

# Confidential Guide

Prices quoted are for orchestra seats, evening performances.

\* Matinee—Wednesday and Saturday.  
X Matinee—Thursday and Saturday.  
(Listed in the order of their opening)

## PLAYS

**GREEN PASTURES.** *Mansfield.* \$3.00 (\*)—Episodes from the Scriptures beautifully and amusingly done by an all-negro cast. Last year's Pulitzer play.

**ONCE IN A LIFETIME.** *Plymouth.* \$3.00—Sat. Hol. \$4.40 (X)—Hilarious satire of Hollywood and the talkies. Grand fun.

**GRAND HOTEL.** *National.* \$4.40 (\*)—Exciting, interesting and beautifully staged drama of 36 hours in a Berlin hotel. Eugénie Leontovich offers one of the outstanding performances of the season.

**PRIVATE LIVES.** *Times Square.* \$3.00 (X)—The new principals, Madge Kennedy and Otto Kruger, lack the adroit timing of Noel Coward and Gertrude Lawrence in handling the delightfully insincere lines, but it is still a very amusing show.

**THE BARRETTES OF WIMPOLE STREET.** *Empire.* \$3.85 (Matinee Wed. & Thurs.—No Saturday performances)—Katharine Cornell gives a brilliant performance in a play based on the lives of Robert Browning, Elizabeth Barrett and her father.

**OLD MAN MURPHY.** *Fulton.* \$3.00 (\*)—Arthur Sinclair will give you more good laughs than you usually get from several comedies.

## MUSICAL

**RHAPSODY IN BLACK.** *Harris.* \$3.00 (\*)—A negro revue in which the producers have had the good taste to restrict the performers to the type of entertaining they do best. Ethel Waters gives a fine performance without recourse to off-color lyrics. The chorus rendition of Gershwin's "Rhapsody in Blue" is a real thrill.

**CRAZY QUILT.** *44th Street.* \$4.40—Fannie Brice, Phil Baker and Ted Healy head this new Billy Rose revue—successor to "Sweet and Low." Phil and his heckler in the box continue to get loud guffaws.

**THE BAND WAGON.** *New Amsterdam.* \$5.50 (\*)—The Astaires, Frank Morgan, Helen Broderick and Tilly Losch in one of the few fool-proof musical shows in years. Because of his performance, we nominate Fred Astaire as the rightful successor to Jack Donahue. Get in if you can.

**THE THIRD LITTLE SHOW.** *Music Box.* \$5.50 (Matinee Wed. & Thurs. No Saturday Matinee.)—The best thing Beatrice Lillie has ever done, so of course you should see it. Walter O'Keefe, Ernest Truex, Carl Randall and Gertrude MacDonald offer capable support.

**FOLLIES.** *Ziegfeld.* \$5.50 (X)—Reviewed in this issue.

## RECORDS

### VICTOR

"YOU FORGOT YOUR GLOVES" and

"FALLING IN LOVE"—Waring's Pennsylvanians cut out the funniness and play

smooth musical orchestrations. Clare Hanlon stays in the same mood with his vocal choruses.

"LET ME HUM A HYMN TO HER TONIGHT"—In which a clarinet spurs up the interest and a male trio does the vocal refrain. Bert Lown and His Hotel Baltimore Orchestra. *and*

"CAN'T YOU READ BETWEEN THE LINES"—Leo Reisman and His Orchestra. Fiddles, as usual, are Leo's long suit.

"DANCING IN THE DARK" (*The Band Wagon*)—A colorful descriptive number by Waring's Pennsylvanians. The Three Waring Girls are indispensable. *and*

"HIGH AND LOW" (*The Band Wagon*)—The same entertaining crew. Recommended.

### COLUMBIA

"WHEN YUBA PLAYS THE RUMBA ON THE TUBA"—You'll have to work fast if you keep up with The Knickerbockers wild and wooly version of this hit from "The Third Little Show." *and*

"SING A LITTLE JINGLE" (*Crazy Quilt*)—

The Knickerbockers again. Not distinctive but very enthusiastic.

"YOU CAN'T STOP ME FROM LOVING YOU" (*Rhapsody in Black*)—Ethel Waters being emphatic in her entertaining blues-singing manner. *and*

"WITHOUT THAT GAL" (or Man as the case may be)—Ethel sings the lament of a person in love—and displays her wide vocal range.

"HOW TIME CAN FLY" *and*

"WITHOUT THAT GAL"—Guy Lombardo and his coterie of horn experts present more individual and pleasing combinations.

### SHEET MUSIC

"You Might As Well Pretend" (*The Third Little Show*)

"Look In The Looking Glass" (*No show*)

"The Same As We Used To Do" (*No show*)

"How Time Can Fly" (*No show*)

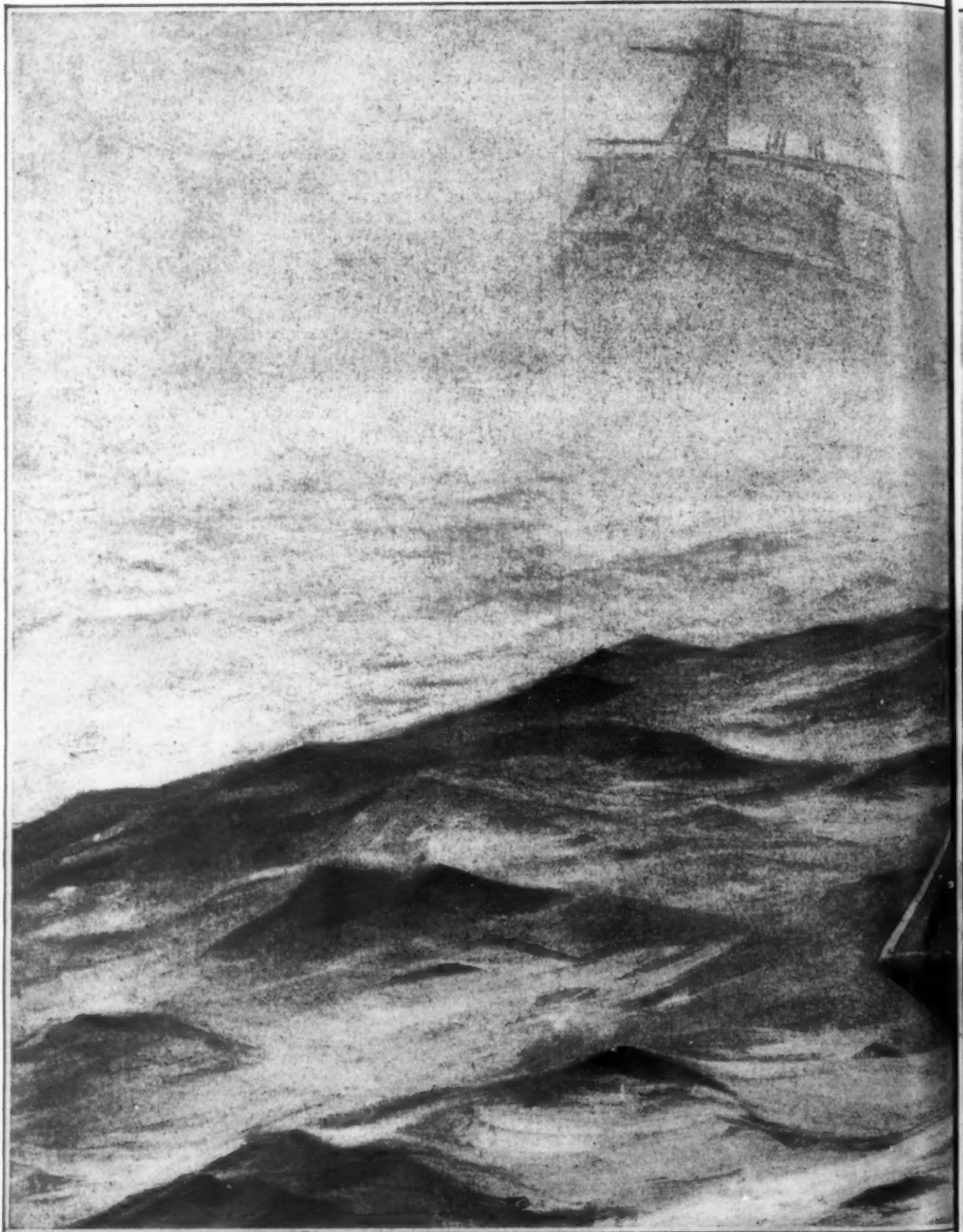
"I'm With You" (*Zeigfeld Follies of 1931*)



"ZIEGFELD FOLLIES."

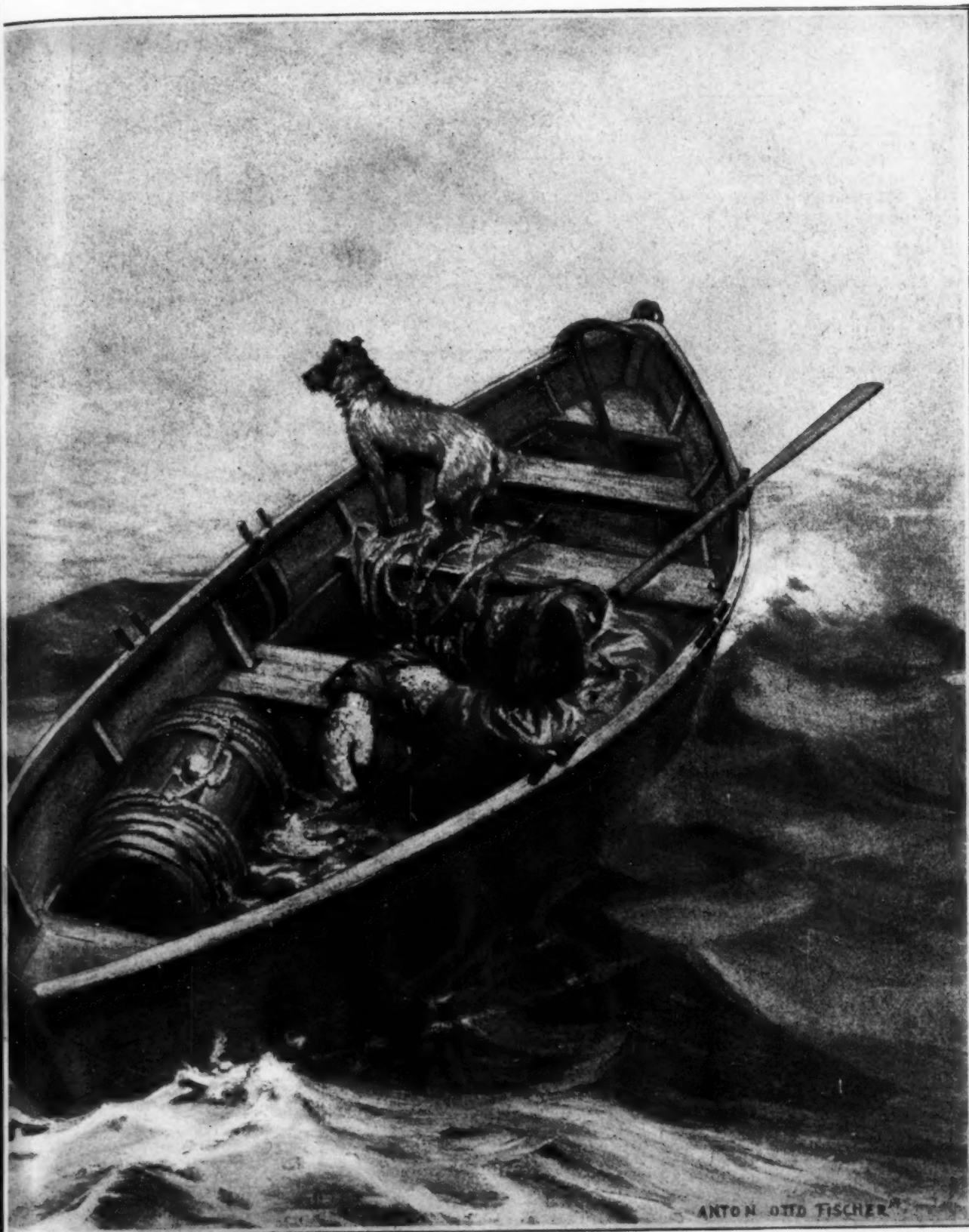
The names of the performers above are Harry Richman, Jack Pearl, Ruth Etting and Helen Morgan—all of which sounds very important, but the truth of the matter is that these capable entertainers offer the show more prestige than entertainment. The review of "The Follies" which will be found in this issue gives a hint as to who LIFE thinks the stars of the show are.

*From Life's*





# Family Album



ANTON OTTO FISCHER

Reprinted from LIFE, July 22, 1920.

THE SIXTH DAY

# Our Foolish Contemporaries

I DON'T know anything about depressions, says J. P. Morgan. To him a depression is merely a dimple on the face of fortune.

—*B'nai B'rith Messenger.*

A: "My daughter is having her voice trained abroad."

B: "How thoughtful of her!"

—*Answers.*

A group of reporters were chinning about the war between newspapers and radio. There was some apprehension over radio's alleged entry into the scoopee field.

"Radio," flipped one scribe, "never will replace the newspaper. You can't wrap up a lunch in a radio!"

—*New York Mirror.*

There are four thousand muscles, we are told, in the body of a moth. The best time to overpower the insect is when it is torpid after a heavy meal of flannel trousers.

—*Punch.*

JACKSON came home after a visit to friends.

"Well," asked his wife, "did you see the Jones' twins?"

"Yes."

"Oh, George," she went on eagerly, "don't you think the boy is the picture of his father?"

"Yes," he said, "I certainly do. And the girl is the talkie of her mother."

—*Tit-Bits.*



HUSBAND: *S-s-s-sh!*

TALKATIVE WIFE: *But, dear, won't it be all right if I speak in French?*

—*Sketch.*

Hicks: People who come to town at intervals to provide the gay night life of the city.

—*Publishers' Syndicate.*

The Irish name of the new Dublin Broadcasting station is Staisium Craoibhscaoileachain Ath Cliath. We hear that the announcer has already received many packets of throat lozenges from sympathizers.

—*London Opinion.*

"THEY say you married her because her aunt left her a fortune."

"That's a lie. I'd have married her just the same whoever had left it to her."

—*Tit-Bits.*

These are days in which a fellow really ought to feel highly complimented to discover that his name is on a sucker list.

—*Russell Crouse in The New York Evening Post.*

Magistrate: "Do you mean to say that such a physical wreck as your husband gave you that black eye?"

Plaintiff: "Your worship, 'e wasn't a physical wreck until 'e gave me the black eye."

—*The Outspan.*

When Douglas Fairbanks was in Spain he was introduced to the then King Alfonso.

"How are you, Mr. Fairbanks?" said the royal one. "Whatever has become of Fatty Arbuckle?"

"He's running a restaurant," Fairbanks informed him.

"Well," sighed the King, "a thing like that can happen to any of us."

—*Variety.*

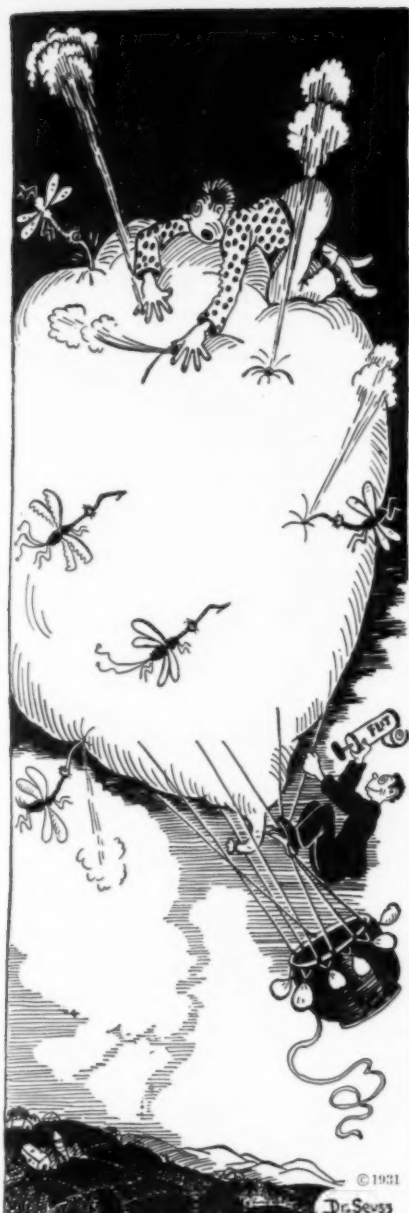
Cigarette prices have been raised. The theory is that people will pay any price for absolute necessities of life.

—*New York Evening Sun.*



LATE ARRIVAL: *If you badn't come so ridiculously early I shouldn't need to squeeze past you.*

—*Punch (by permission).*



The despondent golfer tries a new swing.

#### Answers to Anagrams on page 13

- (1) Giants.
- (2) Gospel.
- (3) Racehorse.
- (4) Dressing.
- (5) Astern.

Teaspoonful of Abbott's Bitters on half Grape Fruit, a delightful breakfast tonic. See sample Abbott's Bitters for 28c. Write Abbott's Bitters, Baltimore, Maryland.

#### Solution of July 17 Puzzle



# LOOK MEN

There's still one masculine privilege that the women haven't taken away from us!

They drive our cars—join our golf clubs and smoke our cigarettes. But you never see them smoking our pipes, do you? That's the one thing we have left.

And so we say to every man: get a pipe. Smoke it. Make the most of the one masculine privilege you have left. And when you smoke your pipe, be sure the bowl is filled with Edgeworth—then you'll be sure to enjoy smoking more than you ever have before.



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Edgeworth's blend of fine old burleys and its distinctive eleventh process give Edgeworth a flavor that can't be matched.

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Twenty dollars, approximately, pays for such a holiday for some poor child from the crowded, hot city. Won't you help?

Contributions (which are acknowledged in LIFE about four weeks after their receipt) should be made payable to LIFE'S FRESH AIR FUND, and sent to 60 East 42nd Street, New York City.

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An addition to the Yale-Wheeler Fund already established, and making the sixth in the series.

From S. M. Kaemmerling, Philadelphia,  
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In the name of Mrs. Penniman Eddy.

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In Loving Memory of "Cecelia."

"That's a nice new car you have, professor."

"Dear me, so it is. I wonder where I got it?"  
—*Passing Show*

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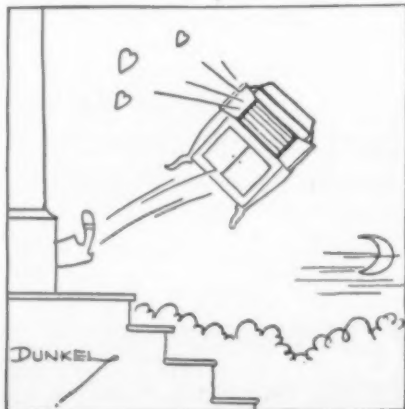
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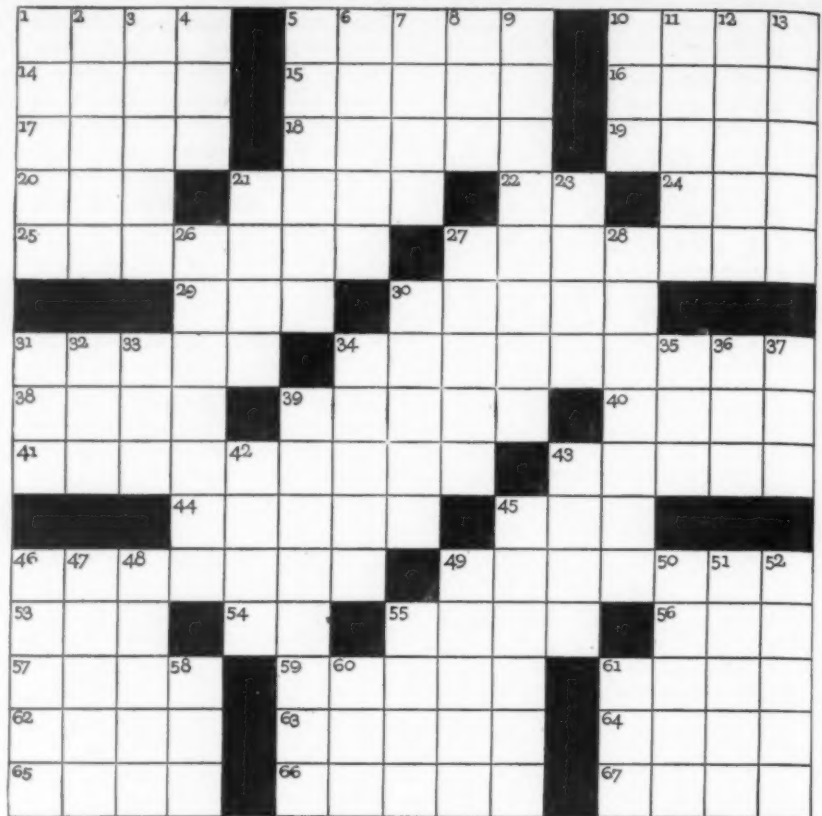
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## Gem Clippers





## Life's Cross Word Puzzle



### ACROSS

1. This is a bad play.
5. A contemptuous expression.
10. These are given away.
14. Special knowledge.
15. To make up for.
16. This is difficult to understand.
17. First Czar of Russia.
18. Takes it easy.
19. Valley.
20. Tennis players fight over this.
21. Blue pencil.
22. Initials of a president.
24. A great waste of water.
25. A crime against the government.
27. To be hot and bothered.
29. The covered wagon.
30. Anglo-Saxon freeman.
31. Good-bye.
34. This certainly takes the berries.
38. How the depression will leave us.
39. Fathered.
40. In good order.
41. Feelers.
43. Ends.
44. This man is far from home.
45. Market value.
46. Sells in small quantities.
49. This is an advantage to everybody.
53. Everybody's mother.
54. Measure.
55. This is kept in the hand.
56. Anecdotes.
57. Ancient city.
59. This leaves you cold.
61. Asiatic kingdom.
62. Sacred image.
63. Spooky.
64. Bird.
65. To accommodate.
66. Melodious.
67. These are always looking out for you.

### DOWN

1. If you hit this, you'll see sparks.
2. The boy friend.
3. Speechify.
4. Writer's tool.
5. Excuse it, please!
6. Beverage container.
7. This man treats you.
8. Insect.
9. Towards sunset.
10. Increase.
11. The littlest one.
12. This is a general mixup.
13. This is very cutting.
21. Jacob's brother.
23. What you pay for a home.
26. Prevented.
27. Footgear.
28. A professor gives this to his pupils.
30. Number.
31. Fitted.
32. Deer Ma.
33. Electrified particle.
34. Foundation timbers.
35. Skill.
36. Traveling outfit.
37. Printer's measures.
39. Specific branches of knowledge.
42. Part of a vehicle.
43. Gang of musicians.
45. This is a pill.
46. This is a risk.
47. Call forth.
48. Oh, the devil!
49. Give the lie to.
50. Imaginary being.
51. Stupid.
52. Subdues.
55. Employ.
58. Purpose.
60. Chop.
61. To view.

Great advances have been made in direct color engraving, permitting the use of live models. Plates made by our method cost but slightly more than ordinary four-color plates, with a substantial saving to the advertiser in time and art-work.

The accompanying illustration, reproduced by courtesy of the Stehli Silks Corporation, was made by this process.



POWERS REPRODUCTION CORPORATION

205 West 39th Street, New York

Tel. Pennsylvania 6-0600



Consider your Adam's Apple!!\*

## Don't Rasp Your Throat With Harsh Irritants

"Reach for a  
**LUCKY** instead"

Eve started it and the daughters of Eve inherited it. Eve gave Adam the apple, and it seems that Adam must have passed it on. For every man and every woman has an Adam's Apple. It is your larynx — your voice box — containing your vocal chords — Don't rasp your throat with harsh irritants — Reach for a LUCKY instead — Be careful in your choice of cigarettes.

Remember, LUCKY STRIKE is the only cigarette in America that through its exclusive "TOASTING" Process expels certain harsh irritants present in all raw tobaccos. These expelled irritants are sold to manufacturers of chemical compounds. They are not present in your LUCKY STRIKE. And so we say "Consider your Adam's Apple."

LUCKIES are always  
kind to your throat

Virginia Cross

ANNISTON, ALA.

TUNE IN—  
The Lucky Strike  
Dance Orches-  
tra, every Tues-  
day, Thursday  
and Saturday  
evening over  
N. B. C. net-  
works.

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# "It's toasted"

Including the use of Ultra Violet Rays

Sunshine Mellows — Heat Purifies

Your Throat Protection — against irritation — against cough